NOTES ON FUTURE SPEECHES

My thoughts are fairly succinct.

- Between now and the election, speeches must look to the future: pride in our achievements must be expressed as pointers to the future.
- I would like to see more single issue speeches (although this is difficult for party conference speeches).
- 3. Particular issues I have in mind are:-
 - NHS and social services (where we are weak in presentation)
 - Defence, once the dust has settled on recent events in Libya which may be some time ahead (because these events have certainly changed the defence debate to Labour's advantage).
 - Unemployment on a broad canvas: what is going right, plus the challenges of modern technology, international competition etc.
 - All those things that are going right in Britain.
- 4. Perhaps we should sometimes also think of directing a speech less at an issue and more at a group of people eg. parents, young people, people living in the country etc.

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STEPHEN SHERBOURNE

21.4.86

PRIVATE OFFICE
POLICY UNIT
PRESS SECTION
POLITICAL OFFICE

As we all know, the Prime Minister puts a great deal of work into the preparation of her speeches. I have been considering how we might give her some extra help in this regard. I minute to suggest that all recipients of this minute let me have by, say, 21 April, a note on themes and ideas for future speeches. Such material might be in our own plebeian prose, or, if the spirit takes us, in the form of phrases or paragraphs which the Prime Minister could work in to her speeches. A page or so of material would suffice, but if anyone wants to provide a longer contribution, this would obviously be acceptable.

I will submit all the material provided under its author's name to the Prime Minister.

N.L.W.

N. L. WICKS
7 April 1986

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