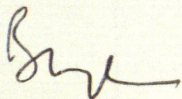


PRIME MINISTER

US NEWS AND WORLD REPORT

Please see attached copy of page from the above which shows you have been selected by prominent Americans for the fourth successive year as "most skilled in the use of power".

You got 72.4% of votes on who exhibits most leadership qualities. Gorbachev came second: 6.1%.



BERNARD INGHAM  
16 May 1985



Margaret Thatcher



Mikhail Gorbachev



Pope John Paul II

## Overseas, It's Thatcher in Front Again

Survey respondents praise the British leader's "political smarts." Some see promise in the Soviets' Gorbachev.

Britain's "Iron Lady," Prime Minister Margaret Thatcher, is for the fourth straight year the foreign leader selected by prominent Americans as most skilled in the use of power.

The runner-up is the Soviet Union's new leader, Mikhail Gorbachev, who has survived decades of power struggles and is now attempting to carry out domestic reforms while maneuvering through a critical period of East-West relations.

### Most Admired Foreign Leaders

Survey participants were asked what foreign leader "exhibits the most leadership qualities." Heading the list:

**Margaret Thatcher, 72.4%**  
British Prime Minister

**Mikhail Gorbachev, 6.1%**  
Soviet leader

**Pope John Paul II, 4.4%**

**Deng Xiaoping, 4.0%**  
Chinese leader

*Others frequently mentioned:*

**François Mitterrand**, President of France; **Bishop Desmond Tutu**, anti-apartheid leader in South Africa; **Fidel Castro**, President of Cuba; **Helmut Kohl**, Chancellor of West Germany; **Yasuhiro Nakasone**, Prime Minister of Japan.

Next is Pope John Paul II, widely applauded for his frequent travels on behalf of world peace. Comments on the top three:

#### Margaret Thatcher, Prime Minister of Great Britain

**Douglas K. Amdahl**, chief justice of the Minnesota Supreme Court, admires Thatcher for "her courage, her unwillingness to compromise her principles."

**E. J. Arseneault**, president, Soy Capital Bank, Decatur, Ill.: "She has guts!"

**Lewis Murphy**, mayor of Tucson: "She can walk the hard line amid the softheads."

**Representative Larry Craig (R-Idaho)**: "She has taken a society and virtually reversed its direction while at the same time exhibiting national and international political smarts."

**Dianne Feinstein**, mayor of San Francisco: "Her positions are well known. Her reactions can be anticipated by others. She is forceful and direct."

#### Mikhail Gorbachev, Leader of the Soviet Union

**Jay D. Hair**, executive vice president, National Wildlife Federation, cites Gorbachev "for breaking the U.S.S.R. senility syndrome of leadership."

**Jonathan Marshall**, publisher, *Scottsdale* (Ariz.) *Daily Progress*: "He has survived Soviet purges and had the strength to rise to the top and then to take firm stands."

**Terry Sanford**, president, Duke University: "He is in a position to make a tremendous difference and seems to want to use his considerable talents and positive personality to provide such leadership. I hope this is promising, but it could be threatening."

#### Pope John Paul II

**Arthur Levine**, president, Bradford (Mass.) College: "He is a moral force in an age of pragmatism. He has the ability to reach out to people, to inspire them and bring out their best."

**Scott Hood**, news director, WIGY-FM, WJTO-AM, Bath, Me.: "He seems to practice what he preaches. He is highly visible and projects an incredible aura." □

## Institutions That Influence American Life

Prominent leaders were asked to rank 30 institutions and organizations according to the impact each has "on decisions affecting the nation as a whole." Each could be ranked from a low of 1 to a high of 7 in influence. Results follow:

### Most Influential

	Average Rating
1. The White House	6.71
2. Big business	5.92
3. Supreme Court	5.78
4. Television	5.77
5. U.S. Senate	5.53
6. Banks	5.47
7. Wall Street	5.31
8. U.S. House	5.19
9. Cabinet	5.10
10. Lobby, pressure groups	5.03

### Other Rankings

	Average Rating
11. Oil industry	4.99
12. Newspapers	4.85
13. Federal bureaucracy	4.82
14. Advertising	4.69
15. Military	4.44
16. Republican Party	4.41
17. Family	4.33
18. State, local government	4.16
19. Radio	4.15
20. Public-opinion polls	4.11
21. Educational institutions	4.10
22. Legal profession	4.09
23. Magazines	4.07
24. Organized religion	4.02
25. Labor unions	3.71
26. Medical profession	3.58
27. Democratic Party	3.45
28. Civil-rights groups	3.25
29. (Tie) Small business and movies	3.22

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